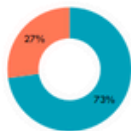
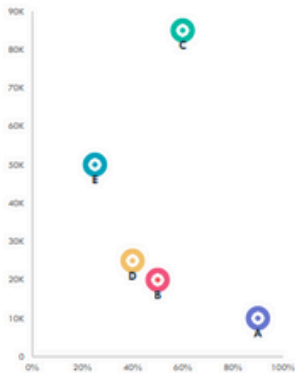


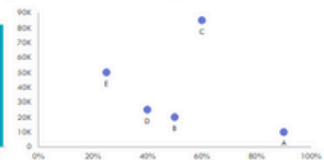
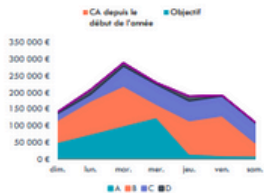
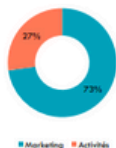
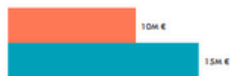
Scorecard 2024



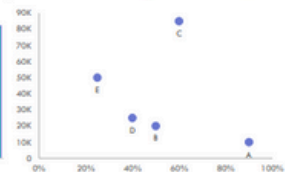
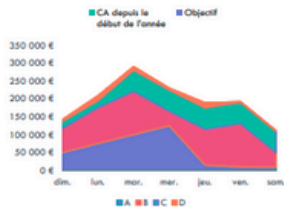
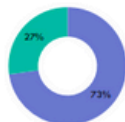
Marketing Activities



HubSpot



HubSpot Scorecard 2024



HubSpot Scorecard 2024

Objectif	15 000 000 €	
Chiffre d'affaires	10 000 000 €	En dessous de l'objectif
ROI 2018	8%	
ROI 2019	12%	

